PRESS RELEASE

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EdCredible® Launches Textbook Adoption Voting for School Districts

EdCredible.com added a new K12 Textbook Adoption Voting tool for school districts to securely and equitably make final decisions through a consensus based approach. The new feature allows all stakeholders participating in adoptions to view publisher textbook samples, vote for their preferred textbook and leave a comment by course. School district administrators then use EdCredible's dynamic analytics and reporting at the district, review committee and school level to inform textbook selections that are securely driven by data.

"EdCredible's® online Textbook Adoption Voting feature is an innovative and dynamic way for administrators to equitably come to a final decision about textbook adoption purchases. Voting is secure and eliminates any grey area in a final decision," said Kurt Fichtman, Founder and CEO of EdCredible®.

The majority of school districts in Florida use EdCredible including Alachua, Bay, Broward, Brevard, Collier, Escambia, Duval, Orange, Manatee, Monroe, Okaloosa, Pinellas, Sarasota, Seminole, St. Johns, Volusia, as well as the rural districts of the North East Florida Education Consortium and Panhandle Area Education Consortium. In any given year, between 50 and 60 of the 67 counties in Florida use EdCredible to manage their textbook adoption process. In 2020, the Florida Department of Education relied heavily on EdCredible's® online review tool to manage the re-write of Math and ELA standards and collected over 100,000 reviews of those standards statewide.

School districts request instructional materials from publishers through EdCredible® and then use the platform with textbook committee members to evaluate, rank and vote for textbooks online. District administrators then use EdCredible's® robust analytics to make data-driven decisions about which textbooks and curriculum to purchase. EdCredible® ensures the textbook adoption process has strong fidelity and transparency. It also promises that district decisions are supported by data and defensible to the school board and community at large.

Questions about EdCredible® can be directed to Kurt Fichtman at kfichtman@edcredible.com.