



PRESS RELEASE

FOR IMMEDIATE RELEASE

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EdCredible® Launches Textbook Adoption Public Information Portal

EdCredible.com launched a new **K-12 Textbook Adoption Public Information Portal** offering parents and community members unprecedented visibility into each school district's K-12 textbook adoption process and results. The new feature allows parents and community members to view each district's textbook selections by course, access digital samples and leave public comments. The Textbook Adoption Public Information Portal also allows districts to easily share textbook committee evaluation, ranking and voting results collected using EdCredible's® online suite of textbook adoption tools. Sarasota County Schools is one of the first districts to begin using the new tool, which EdCredible developed in collaboration with school districts across Florida over the past year.

“EdCredible’s® Textbook Adoption Public Information Portal was developed by working closely with school district leaders and offers every member of the public an easy way to have a voice in the textbook adoption process,” said Kurt Fichtman, Founder and CEO of EdCredible®. He went on to say, *“In Florida in particular, prominent school districts across the state are using the new tool to meet the statutory requirements for public transparency set forth by Governor Ron Desantis and the Florida Department of Education.”*

Parents and community members can access the Textbook Adoption Public Information Portal by creating a free account at www.edcredible.com and then by clicking on Public Adoption Information. In accordance with state statute, the information available from each school district's textbook adoption varies throughout the year and not all district adoptions may be visible at all times.

The majority of school districts in Florida use EdCredible including Bay, Broward, Brevard, Collier, Duval, Orange, Manatee, Monroe, Pinellas, Sarasota, Seminole, St. Johns, Volusia, as well as the rural districts of the North East Florida Education Consortium and Panhandle Area Education Consortium. In any given year, between 50 and 60 of the 67 counties in Florida use EdCredible to manage their textbook adoption process. In 2020, the Florida Department of Education relied heavily on EdCredible's® online review tool to manage the re-write of Math and ELA standards and collected over 100,000 reviews of those standards statewide.

School districts request instructional materials from publishers through EdCredible® and then use the platform with textbook committee members to evaluate, rank and vote for textbooks online. District administrators then use EdCredible's® robust analytics to make data-driven decisions about which textbooks and curriculum to purchase. EdCredible® ensures the textbook adoption process has strong fidelity and transparency. It also promises that district decisions are supported by data and defensible to the school board and community at large.

Questions about EdCredible's® Public Adoption Information portal can be directed to Kurt Fichtman at kfichtman@edcredible.com.