



PRESS RELEASE

FOR IMMEDIATE RELEASE

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EdCredible® Launches Textbook Adoption Ranking for School Districts

EdCredible.com added a new K12 Textbook Adoption Ranking tool for school districts to securely and transparently drive consensus during the textbook adoption process. The new feature allows all stakeholders participating in adoptions to view publisher textbook samples, rank those samples and comment on them by course. School district administrators then use EdCredible's dynamic analytics and reporting to inform textbook selections that are defensible to the school board and community at large.

“EdCredible's® online Textbook Adoption Ranking feature is an innovative and dynamic way for administrators to equitably gain textbook committee consensus and promote additional fidelity across the textbook adoption decision making process,” said Kurt Fichtman, Founder and CEO of EdCredible®.

The majority of school districts in Florida use EdCredible including Alachua, Bay, Broward, Brevard, Collier, Escambia, Duval, Orange, Manatee, Monroe, Okaloosa, Pinellas, Sarasota, Seminole, St. Johns, Volusia, as well as the rural districts of the North East Florida Education Consortium and Panhandle Area Education Consortium. In any given year, between 50 and 60 of the 67 counties in Florida use EdCredible to manage their textbook adoption process. In 2020, the Florida Department of Education relied heavily on EdCredible's® online review tool to manage the re-write of Math and ELA standards and collected over 100,000 reviews of those standards statewide.

School districts request instructional materials from publishers through EdCredible® and then use the platform with textbook committee members to evaluate, rank and vote for textbooks online. District administrators then use EdCredible's® robust analytics to make data-driven decisions about which textbooks and curriculum to purchase. EdCredible® ensures the textbook adoption process has strong fidelity and transparency. It also promises that district decisions are supported by data and defensible to the school board and community at large.

Questions about EdCredible® can be directed to Kurt Fichtman at kfichtman@edcredible.com.