



PRESS RELEASE

FOR IMMEDIATE RELEASE

December 5, 2024

EdCredible® Launches K12 Textbook Adoption Community Forums

EdCredible.com added a new K12 Textbook Adoption Community Forums tool to engage key stakeholders and the public in conversation, transparently and securely, for specific school district textbook adoptions. The new Forums feature aims to drive more parent and community engagement as well as transparency in the process and encourages engagement by sending notifications to users when they receive replies from other users in the Forums.

“Districts are excited about EdCredible’s® new Textbook Adoption Community Forums feature and there isn’t any other tool like this for textbook adoptions in education,” said Kurt Fichtman, Founder and CEO of EdCredible®. He went on to say, *“This unique feature goes beyond just commenting on textbooks. It allows all stakeholders to stay engaged in meaningful dialogue with the school district and other key stakeholders across the community.”*

The majority of school districts in Florida use EdCredible including Alachua, Bay, Broward, Brevard, Collier, Escambia, Duval, Orange, Manatee, Monroe, Okaloosa, Pinellas, Sarasota, Seminole, St. Johns, Volusia, as well as the rural districts of the North East Florida Education Consortium and Panhandle Area Education Consortium. In any given year, between 50 and 60 of the 67 counties in Florida use EdCredible to manage their textbook adoption process. In 2020, the Florida Department of Education relied heavily on EdCredible’s® online review tool to manage the re-write of Math and ELA standards and collected over 100,000 reviews of those standards statewide.

School districts request instructional materials from publishers through EdCredible® and then use the platform with textbook committee members to evaluate, rank and vote for textbooks online. District administrators then use EdCredible’s® robust analytics to make data-driven decisions about which textbooks and curriculum to purchase. EdCredible® ensures the textbook adoption process has strong fidelity and transparency. It also promises that district decisions are supported by data and defensible to the school board and community at large.

Questions about EdCredible® can be directed to Kurt Fichtman at kfichtman@edcredible.com.